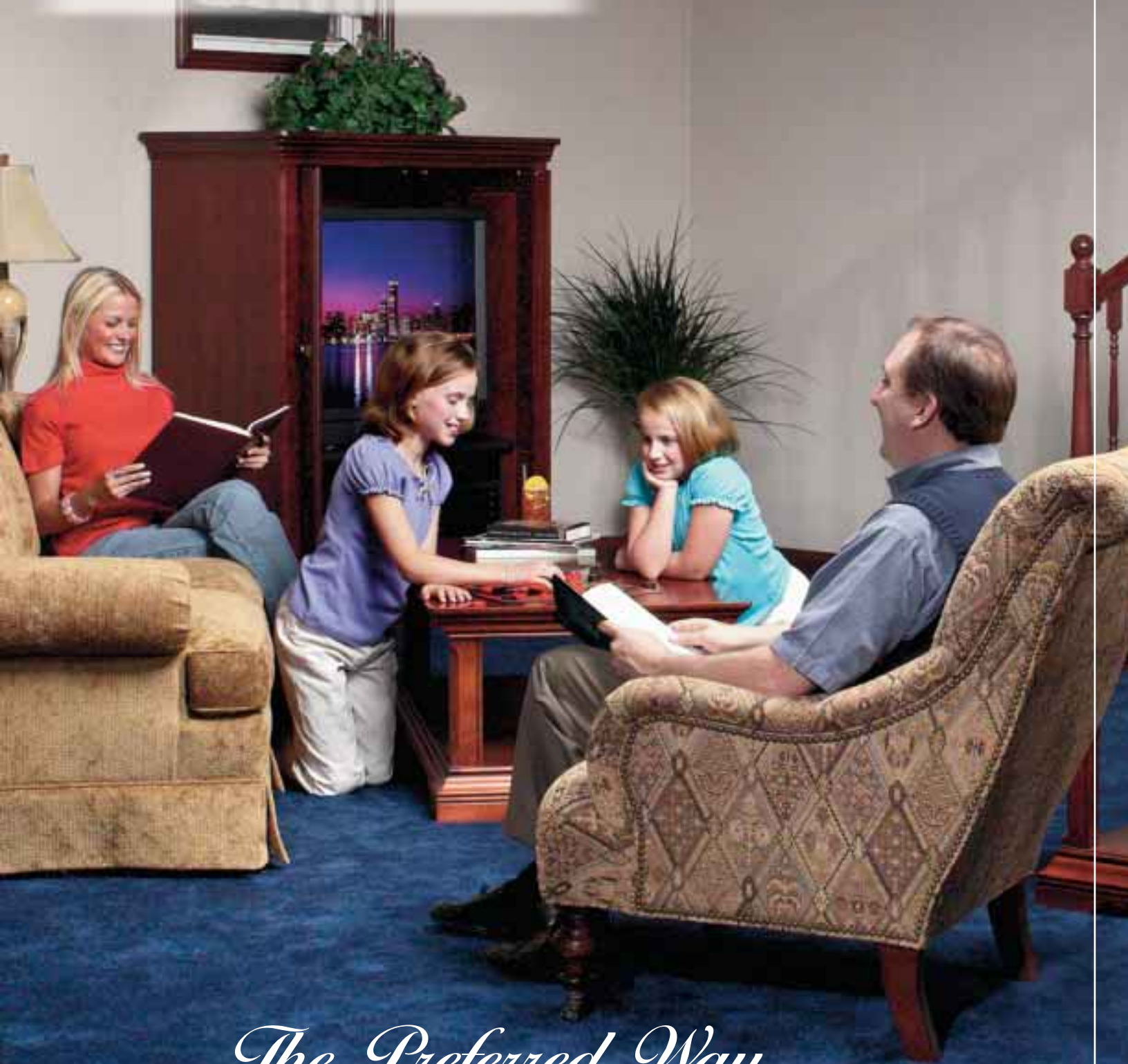


# **BASEMENT**

---

## **LIVING SYSTEMS**

BY ***Champion***<sup>®</sup>



*The Preferred Way...*  
*to a Finished Basement*

*Change the way you think about your basement...*

# **BASEMENT**

## **LIVING SYSTEMS**

BY **Champion®**

*Do you have a cold, gray basement that you would like to bring to life as a home entertainment room, recreation room, exercise area or quiet office?*

*Basement Living Systems by Champion can transform your unfinished basement into a bright, warm, comfortable and beautiful living area – designed for your specific enjoyment, in as little as two weeks!*



### **Add Livable Space & Value to Your Home**

Transforming your basement is one of the most economical ways you can add living space to your home. Your decision to select Basement Living Systems by Champion may nearly double the size of the habitable area within your house. You can enjoy your new room for years to come, as well as significantly increase the value of your most important asset – your home.

You can depend on Basement Living Systems to provide the finest quality modern basement finishing products, combined with worry-free installation and service that you have grown to expect from Champion's 50-year-plus legacy.



### **Your Family Will Be Surrounded in Comfort**

The colors and textures of your new room provide a feeling of warmth and richness. The excellent acoustic and thermal insulation qualities of Basement Living Systems' wall panels are ideal for a home entertainment room, quiet office or family living area. Without the echoing effect of conventional drywall, music and movies sound better and less noise bounces out of the basement to the first floor.

### **Rich & Durable Fabric of the Highest Quality**

The aesthetics of our rich linen-like weave, a textile wallcovering, is unsurpassed. Its beauty is also amazingly durable and resistant to abrasion and will successfully withstand the sort of abuse that would normally damage a painted wall or scrape the surface of vinyl wallcoverings.

### **Ease of Maintenance**

Our fabric is easily cleaned using traditional methods such as washing, wiping, vacuuming, etc. depending on the extent of soiling. Indelible stains, which are not usually removable from vinyl and other wallcoverings, can be removed with undiluted chlorine bleach, if necessary, with no fading of fabric colors or other deleterious effects.

### **Reclaim Your First Floor**

If you have children, an added playroom downstairs can greatly enhance your entire family's lifestyle.





## The revolutionary system designed with your basement in mind.

### Easy Access is a Snap!

If you would ever need access to your interior foundation wall due to an unforeseen problem or repair, you will discover one of the true values of our system. Basement Living Systems' wall panels can be removed at that location, repairs can be made and the wall can be snapped back into place. No more time-consuming demolition, mudding, sanding and mess as needed with drywall re-construction.



### Quick & Clean Installation

Why wait? Before you know it, our quick and clean installation process will create an inviting environment for you to enjoy. Your basement will be complete and ready to use with electrical, HVAC, ceiling panels with lights, wall construction and maintenance free wall panels all in place. And, there is no need to worry about drywall dust infiltrating closets, drawers, ventilation ducts or even your entire home. Basement Living Systems' wall panels snap into our specially designed vinyl wall attachments, low profile fabric covered vertical snaps and moulding.

### Thermal Insulation & Energy Conservation

During colder months a significant portion of your home's heat is lost through bare foundation walls resulting in higher energy bills. Therefore, the Energy Conservation Section of many Building Codes, including the Ohio Building Code, requires that if more than 12 inches of a basement wall is above grade, the

wall shall comply with an insulation R-Value minimum of R-13 in order to be considered habitable space. R-Value is a measure of thermal resistance and indicates how well a material insulates against heat loss. The larger the value, the greater the resistance to heat movement and loss.

Basement Living Systems has the only insulated acoustic panels in the industry which have an R-13 insulation value. This not only makes for a comfortable room, you also save money and conserve our natural resources through less energy consumption.

### Worry-Free Moisture, Mold & Mildew Resistant Materials

Basements are susceptible to mold and mildew growth because foundation walls are porous and inherently contain moisture. Avoid that musty smell you can get from traditional outdated remodeling methods which use cellulose-based wood framing and drywall, a food source for mildew and toxic mold. With our modern wall system you can relax and take comfort in knowing that mold and mildew are not growing behind your walls.\* Engineered for breathability, moisture is not trapped within and behind the walls. Without food and water, mold can't grow. This is truly a system designed with the basement in mind.

*\*BLS panels do not fix serious moisture problems in your basement. Proper humidity and drainage management of your basement is necessary prior to installation.*

### About Mold

Mold is a fungus whose growth is encouraged by warm and humid conditions. Some indoor molds have the potential to produce extremely potent toxins called mycotoxins which are readily absorbed in the intestinal lining, airways and skin. One of the common species is called *Stachybotrys*. Health problems related to mold exposure range from mild to severe. Infants are especially vulnerable.

For detailed information we recommend you consult your physician, local health department or visit [www.CDC.gov](http://www.CDC.gov) (U.S. Center for Disease Control).

# Trust Basement Living Systems to add comfort to your home

From this...



...to this, in about two weeks!



## Design Choices

Basement Living Systems gives you choices such as four wall panel colors, three moulding colors and choices of ceiling panels. We help you make it your own while still making it easy.



## Basement Living Systems – A State-Of-The-Art Basement Finishing System

- Another quality product from Champion; a name you have grown to trust for more than half a century.
- Our wall system is manufactured, installed, serviced and guaranteed by Basement Living Systems by Champion.
- Let us transform your basement from gray and unusable to bright, warm and inviting in about two weeks.
- Significantly enhances the value of your home.
- Can nearly double the livable space in your home.
- Does not promote mold and mildew growth.
- Allows easy access to your interior basement foundation walls if needed.
- Our walls have an R-13 insulation value.
- Acoustic qualities suitable for home entertainment systems.

**BASEMENT**  
LIVING SYSTEMS  
BY **Champion**

[www.MyDreamBasement.com](http://www.MyDreamBasement.com)

### Special Thanks To:

Find elegant Champion Casual Living wicker rattan groupings at the Champion showroom.

Find all the latest Thomasville collections including the Bogart Collection at these locations:

Fairfield - 513-874-5553

Eastgate - 513-753-8555

Florence - 859-647-8800

**Thomasville**